

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Jay Z. Muchin et al.

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*Todd A. Rathe*

(Printed Name)

Title: BATTERIES, ACCESSORIES,  
MARKETING BUNDLES AND  
MARKETING METHODS

Appl. No.: 10/748,889

(Signature)

Filing Date: 12/30/2003

(Date of Deposit)

Examiner: Reynolds, Steven Alan

Art Unit: 3728

**AMENDMENT AND REPLY UNDER 37 CFR 1.116**

Mail Stop After Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Office Action dated July 9, 2008, concerning the above-referenced patent application

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this document.

**Remarks/Arguments** begin on page 18 of this document.

Please amend the application as follows: